



LAUREN J. CAISMAN

Partner

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BIOGRAPHY

Whether executing a precision strike on cross-examination or applying a soft touch as needed, Lauren Caisman is an accomplished litigator and formidable advocate for her clients. With her trial experience, Lauren has gained a perceptive ability to examine a situation and deploy a successful strategy to achieve her clients' goals in all aspects of commercial, biometric privacy, products liability, and class action litigation. Lauren also has broad and substantive litigation experience in state and federal courts, arbitrations, and administrative agency proceedings, including in case development and strategy, pleadings and motion practice, written and oral discovery, court hearings, and appeals.

Lauren prides herself on her ability to play devil's advocate, and clients find her knack of seeing around corners to anticipate problems and tackle solutions and arguments from all angles truly invaluable. Individual and corporate clients in the food, healthcare, aviation, luxury goods, banking,

and pharmaceutical industries count on Lauren to lead them through challenging situations ranging from claims involving breach of contract, restrictive covenants, trade secrets, warranty and negligence to wrongful death, personal injury, trademark infringement, and other torts.

Lauren has helped clients in the media industry to resolve commercial and contractual disputes, as well as solve First Amendment and other content-related problems. She has represented content providers and distributors in defamation and privacy-related matters and has pursued access to government documents under the First Amendment, Freedom of Information Act, and other applicable laws. Lauren is also experienced on biometric issues, assisting clients with navigating significant class action litigation under the Illinois Biometric Information Privacy Act (“BIPA”) in addition to implementing biometric privacy-compliant policies and procedures for clients across the country and across all industries.

Lauren is a Board Member of the Federal Bar Association’s Younger Lawyers Division and currently serves as the Secretary of the FBA YLD Board. Lauren is also a member of the Illinois State Bar Associations’ Standing Committee on Women & the Law.

Before joining Bryan Cave, Lauren represented Northwestern University as a member of the Bartlit Center Trial Team and served as an Associate Editor of the *Northwestern University Law Review*. She also completed a judicial externship in the chambers of Northern District of Illinois Bankruptcy Judge Susan Pierson Sonderby. Lauren is a Chicago native and avid Michigan Wolverine who enjoys playing volleyball and golfing.

CIVIC INVOLVEMENT & HONORS

Law360, Rising Star, Cybersecurity/Privacy, 2022

Super Lawyers, Illinois Rising Star, 2021-2023

Northwestern Law Alumni Club, Member, 2013-present

Starlight Children's Foundation Midwest - Young Executive Stars, Board Member, 2013-2015

University of Michigan Alumni Association, Member, 2010-present

PROFESSIONAL AFFILIATIONS

Illinois Bar Association, Civil Practice & Procedure Section Council Member, Standing Committee on Women & The Law Member

Federal Bar Association, Younger Lawyers Division, Board Member

ADMISSIONS

- Illinois, 2013
- U.S. Court of Appeals, Sixth Circuit

U.S. District Court for the Eastern and Western District of Michigan

U.S. District Court for the Central, Northern and Southern District of Illinois

Supreme Court, Illinois

EDUCATION

Northwestern University, J.D., *cum laude*, 2013

University of Michigan, B.B.A., with distinction, 2010

RELATED PRACTICE AREAS

- Business & Commercial Disputes
- Media & First Amendment
- Consumer Finance Disputes
- Enforcement
- Litigation
- Regulation
- Financial Services
- Catastrophic Accidents
- Consumer Fraud
- Consumer Products
- Food, Ag & Nutrition
- Insurance (Class Actions)
- Pharmaceutical & Medical Devices (Class Actions)
- Pharmaceutical & Medical Devices (Mass Torts)
- Business Speech
- Class Actions
- Litigation & Dispute Resolution
- Aviation, Aerospace & Defense
- Regulation, Compliance & Advisory

- Mass Torts & Product Liability

EXPERIENCE

- After 2.5 week jury trial, obtained \$17 million jury verdict (\$13 million in compensatory damages and \$4 million in punitive damages) for client based on claims of trade secret misappropriation, breach of contract, breach of fiduciary duty, breach of duty of loyalty, and intentional interference with prospective economic advantage and contract. Also obtained forensic inspection of defendants' devices and monetary sanctions of more than \$2.1 million because of defendants' discovery abuses. Prevailed in defeating contract and employment-related counterclaims brought by one defendant.
- Secured a victory before the Illinois Pollution Control Board for a global manufacturing client against a State agency, obtaining an order that the state violated the Illinois Environmental Protection Act and must pay for cleanup costs.
- Represented international product manufacturer who was owed a quasi-royalty fee following the expiration of a supply contract. Successfully developed and executed strategy to prosecute action for breach of contract and defended manufacturer against counter-allegations of product defects. Pursued responsible party through arbitration, resulting in multi-million dollar recovery for client.
- Obtained dismissal with prejudice, under the Security Litigation Uniform Standards Act, of class claims for breach of contract and consumer fraud and deceptive practices, alleging injury from put options income strategy effectuated over online investment trading platform.
- Obtained summary judgment on multi-million dollar unjust enrichment claim brought against client for use of, and plaintiff's provision of services related to, cloud-based distribution service for news content.
- Obtained early dismissal with prejudice of multi-million dollar wrongful death and personal injury claims against avionics manufacturer stemming from aircraft accident in the Republic of Congo.

RESOURCES

PUBLICATIONS

- Quoted, "[Illinois Supreme Court ruling "a new frontier" for BIPA claims,](#)" Global Data Review, February 17, 2023
- Quoted, "Legal Tech's Predictions for Privacy in 2023," Law.com Legaltech News, January 17, 2023
- "[Biometric Privacy Targeted In Increased Class Action Litigation in Illinois,](#)" BCLPatWork Blog, co-authored with Mimi Moore and Jeffrey Russell, November 2017

RELATED INSIGHTS

Insights

Mar 05, 2024

Washington My Health Data Act FAQ's: processing biometric data

Insights

Oct 26, 2023

Genetic privacy: the next target in class action litigation for Illinois employers

Blog Post

Jun 02, 2023

U.S. biometric laws & pending legislation tracker

Insights

May 26, 2023

FTC Policy Statement on Biometric Information and Technology

Blog Post

Feb 02, 2023

Illinois supreme court expands biometric privacy stakes

News

Jan 25, 2023

Partner quoted in 'Legaltech News' on 2023 cybersecurity predictions

News

May 31, 2022

Partner Named 'Law360' Cybersecurity & Privacy Rising Star

News

Feb 23, 2022

Lawyers in 'Biometric Update.com' on US Biometric Laws and Legislation Tracker

Insights

Jan 20, 2022

