

Awards

BCLP HONORED WITH TWO AWARDS AT THE PROFESSIONAL SERVICES MANAGEMENT EXCELLENCE AWARDS 2025

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International law firm BCLP is proud to announce it received the **'Excellence in Technology Deployment'** award, as well as winning the overall **'Productivity'** best in theme award, at the Professional Services Management Excellence Awards 2025, highlighting its leading-edge generative AI (GenAI) capabilities in the delivery of legal services.

The firm was recognised for its development and implementation of a custom GenAI lease reporting solution, BCLP FLARE (East Lease Assisted Reporting), as part of a strategic partnership with legaltech and proptech innovator Orbital.

Centred around a shared vision of best-in-class AI specifically optimized for real estate due diligence, FLARE is powered by the AI engine in Orbital's latest product, Orbital Copilot, but produces a bespoke lease report designed by BCLP. It draws upon years of knowledge management development around lease reporting at the firm. BCLP lawyers worked closely with the Orbital technical team to hone AI output that is not only highly accurate, consistent and commercially focused, but that also reflects the unique "voice" of the firm.

FLARE drives efficiency and provides accelerated insights to clients on lease issues, allowing the firm's lawyers to dedicate more time to in-depth analysis and act as "client intelligent" trusted advisors.

This project was led by Brian Kennedy, Director of Innovation (Real Estate), sponsored by Real Estate Department Chief Operating Officer (COO) Zahra Bardai and Director of Practice Operations Kelley Lugo, with notable support from Lead Knowledge Counsel Victoria Duxbury, alongside a large team of lawyers.

"We're delighted to receive these awards which recognise the hard work, dedication and success of BCLP FLARE," said **Brian Kennedy, Director of Innovation (Real Estate)**. "This project embodies many great attributes – a high quality GenAI tool addressing real-life use cases, a custom solution tailored to our firm's requirements, deep involvement by our lawyers in developing leading-edge AI, and a focused program to evaluate, optimise, and tailor the AI output."

The Professional Services Management Excellence Awards took place on March 27, 2025, at the Institute of Directors, London. The awards celebrate outstanding leadership, management, and innovation within professional services firms across the globe.

RELATED PRACTICE AREAS

- Real Estate

MEET THE TEAM



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