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BIOGRAPHY

Max qualified as an Associate in the Technology and Commercial Transactions team in London in August 2023. Max has experience advising on a variety of commercial matters, including IT outsourcing agreements, service agreements, property management agreements and other bespoke commercial arrangements.

Max works with clients in a variety of sectors including IT, telecoms, sport, retail and real estate.

ADMISSIONS

- England and Wales

RELATED PRACTICE AREAS

- Sports & Entertainment
- Sports & Entertainment Contract, Endorsement & Celebrity Representation Practice
- Anti-Doping Practice
- Sports & Event Venue Real Estate Infrastructure and Operation
- Naming Rights & Sponsorship Practice
- Sports & Entertainment M&A Practice
- Sports & Entertainment Specialty Counseling Practice
- Entertainment Industry Practice
- Sports & Event Financing
- Olympic & National Governing Body Practice
- Professional Sports Team Practice
- Technology Transactions
- Corporate
- Commercial Contracts

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Digital Speaks: Euro 2024 and intellectual property – what’s in play?

Insights

Jun 14, 2024

Digital Speaks: Technological advancements in Rugby: Smart Mouthguards and Player Safety

In a ground-breaking move to redefine player safety standards, Rugby Union has introduced smart mouthguard technology in an innovative approach to automatically withdraw players from the field who are suspected of sustaining head injuries.