

## GENERAL DATA PROTECTION REGULATION (GDPR)

### OVERVIEW

Since the GDPR was enacted in April of 2016 we have had the honor of helping dozens of companies comply with the new regulation. This has given us a unique perspective. We have handled GDPR related questions that impact 2,685+ brick-and-mortar retail locations, 2,200+ hotels, and some of the most important social media platforms, financial service providers, data analytics companies, hardware and parts distributors, pharmaceutical companies, academic institutions, non-profit organizations, and academic publishers. In other words, we have had the opportunity to approach the GDPR from a variety of different perspectives and hear the questions and concerns of clients that live in vastly different industries.

In order to help clients and practitioners come into compliance with the GDPR, we have created a six-part, six-hour training on how to comply with the GDPR. The training focuses on the most common (and most confusing, in some cases) areas of compliance and is designed to allow compliance officers, and lawyers, to get up to speed on an individual compliance topic quickly and easily.

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### **Part 5 of 6: Amendments to Hong Kong Data Protection Law to Widen the Definition of “Personal Data”**

Hong Kong proposes to widen the current definition of “personal data” to cover not just “identified” persons but also “identifiable” persons. The amendment is expected to cover the use of online tracking technologies such as internet cookies to the extent that they make it reasonably possible for persons to be identified.

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### **Part 4 of 6: Amendments to Hong Kong Data Protection Law to Regulate Data Processors**

In the upcoming round of amendments to the PDPO, Hong Kong likely will follow the footsteps of overseas regulatory authorities to introduce measures that regulate data processors directly.

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### **BCLP Advises Leading Manufacturer Mueller on its Acquisition of i20 Water**

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### **BCLP Global Data Privacy FAQs: What EU transfer options remain for international data transfers after Schrems II?**

On July 16, 2020, the Court of Justice of the European Union (CJEU) invalidated in “Schrems II” the EU–U.S. Privacy Shield framework, while upholding the Standard Contractual Clauses (SCCs) as a valid mechanism for international data transfers under certain conditions. For international data transfers, the EU GDPR distinguishes between (a) outbound transfers of personal data to countries outside the European Economic Area (EEA) which offer an adequate level of data protection and (b) transfers to such countries without adequate protection. This FAQ gives an overview of the transfer options still available following the Schrems II decision.